

European Project 'Gran Canaria eSocial'

Gran
Canaria



Social

INFORMATION LEAFLET

ORGANIZERS: CO-FUNDING:



Erasmus+



MINISTERIO
DE SANIDAD, SERVICIOS SOCIALES
E IGUALDAD



INDEX OF CONTENTS

1.- PROJECT.	1
2.- YOUTH MANIFEST.	17
3.- SOCIAL ENTREPRENEURSHIP GUIDE.	21

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1.- PROJECT.



PRESENTATION.

“Gran Canaria eSocial” is a European Project developed by the Education and Youth Department of the Gran Canaria Council, with European Union funding, in the framework of the Erasmus+ Programme. Youth in Action, and in particular within its Action Key 3 (Acción Clave 3): Support the remodelling of policies (Structured dialogue: Meetings among the youth, and those responsible of the decision making in the area of youth).

The General Objective of this Project is to promote the entrepreneur culture among the youth of Gran Canaria, through innovation and participation.

For this, “Gran Canaria eSocial” treated social entrepreneur as a possible initiative in order to offer solutions to the difficulties stated by the youth: finding a job, starting up their own company, accessing training actions, the use of the correct information channels, and the lack of youth participation.

Therefore, four 5-day meetings were organised throughout the months of April and May 2015, addressed to a total of 40 youth aged between 18 and 30 who lived in one of the 21 municipalities of the island of Gran Canaria. There was one meeting at each of the following regions of the island:

- North/Northeast: from the 6th to the 10th of April 2015, in Galdar.
- Las Palmas de Gran Canaria/Telde, from the 20th to 24th of April 2015, in Telde.
- Centre/Inside, from the 4th to the 8th of May 2015, in Teror.
- South/Southeast, from the 18th to 22nd of May, 2015, in Valsequillo.

All of them took place between 9:30 and 14:30.

There were experts and youth with expertise in certain aspects that were dealt with, for the development of speeches, workshops and round tables.

These learning activities were complements with communication games and social dynamics, as well as Work Groups to elaborate this informative leaflet that includes basic information on social entrepreneurship. At the same time, the result of the work carried out at each meeting by the participants, in terms of the alternatives put forward and additions to the change procedures, regarding youth unemployment, information and youth participation in order to create a reference, not only for politicians in their decision making, but also for the social agents involved in these aspects by the influence of their actions.

Taking into account the decentralised characteristic of this Project, the Council of Gran Canaria had support and collaboration from the Youth and Employment Services and the Agencies of Local Development of the different town councils of the island. In addition, it also received support from the Canary Island Employment Service, the General Directorate of Institutional Relations, Citizen and Youth Participation from the Canary Island Government, the University of Las Palmas de Gran Canaria, the University Foundation of Las Palmas and the Official Chamber of Commerce, Industry and Navigation of Gran Canaria.

SPEECHES.

THE SPEECHES BY POLITICIANS AND EXPERTS IN YOUTH ENTREPRENEURSHIP, SOCIAL ENTREPRENEURSHIP, YOUTH INFORMATION AND YOUTH PARTICIPATION, ALLOWED THE PARTICIPANTS TO ACQUIRE KNOWLEDGE ON THESE ASPECTS, ESPECIALLY IN TERMS OF RESOURCES, SERVICES AND PROGRAMMES OR ACTIONS THAT EXIST RELATED TO THEM, CONCLUDING WITH A DEBATE.

SPEECH 1: 'SOCIAL AND YOUTH ENTREPRENEURSHIP'.

Given by Mr Francisco Aparici Gisbers, philosopher and social entrepreneur, and Mr Valentín Brito Cabrera, responsible for Labour and Legal Counselling of the Youth and Equality Department of the Council of Gran Canaria. They gave basic information on social entrepreneurship, according to the definition of the concept of social entrepreneurship, the qualities of a social entrepreneur, innovative idea (social value), creativity, entrepreneur quality, social impact, sustainability, and types of social entrepreneurship, technical and financial support. In addition, the participants received information on how to analyse the viability of an idea (analysis of the product or service, the offer, demand, competency, costs and benefits, financial needs and objective public...) and how to create a negotiation plan using real cases.

SPEECH 2: 'MEASURES AGAINST YOUTH UNEMPLOYMENT'.

This speech talked about, analysed and discussed European, national, regional and local programmes which have been established to slow down the situation of youth unemployment, focusing mainly on Youth Guarantee. The speech was given by Mr Modesto Guillermo Mesas Mesas and Paloma Carmona Franquiz, Assistants from the Canary Island Employment Service; Mr Antonio Falcón Martel, Vice-chancellor of Development, Research and Innovation at the University of Las Palmas de Gran Canaria; Mr Fabián Palmés Prieto and Ms Elisa Rodríguez Pérez, Vice-manager and Assistant, respectively, of the University Foundation of Las Palmas; Mr Ramón Redondo Guarán, Director of the Department of Training and Domestic Commerce of the Official Chamber of Commerce, Industry and Navigation of Gran Canaria; and Ms María Dolores Henríquez Falcón, Assistant from the Agency for the Local Development of the Town Council of Teror.





WORKSHOPS.

WORKSHOP 1: 'YOUNG, EUROPEAN ENTREPRENEUR'.

Sharing of experiences in youth entrepreneurship by the youth who took part with their experiences and their reality in their activity as entrepreneurs, as well as their participation in previous European projects, organised by the Youth and Equality Department of the Council of Gran Canaria within the framework of the Youth in Action Programme.

This way, there were interventions by Ms Beatriz Suárez Hernández, Mr Gustavo Adolfo Cabrera Sarmiento from Car Home Services, Mr Josué Santana Hernández and Ms Leila Portillo Jaén.

These youth talked about their learnings, and the participants were able to see the advantages and disadvantages of carrying out a social entrepreneurship, feeding not only the positive aspects of becoming an entrepreneur but also the difficulties that may arise, as well as knowing how to obtain as much benefit from the European projects as possible, in order to put a business initiative into practice.

WORKSHOP 2: PANEL OF EXPERIENCES.

The aim of this workshop was to increase the knowledge of existing social entrepreneur actions and of interest for the youth in the context of this project (youth unemployment, youth information and youth participation).

Therefore, various entrepreneurs from Gran Canaria shared in a descriptive manner their experiences after having decided to start up by themselves. They talked about support they had received, the inconveniences they came upon, how they felt, what they would have changed, what they would improve...

The participants felt an attraction towards the variety of profiles and experiences and thanked the advice they were given.

This way, the young entrepreneurs who related their stories in each of the Regions where this project took place, were:



NORTH-NORTHEAST REGION.

Mr Enrique Perdomo Castellano and Mr Francisco Mederos Moreno from "Jojó, Servicios Sociales y Sanitarios", a cooperative dedicated to helping and visiting the homes of dependant people; Mr José David Sosa Quesada and Gustavo León Pérez from "Palawa SUP School", a professional school of stand up paddle created by these two young surfers to promote this new sports modality; and Mr Adrián Moreno González from "Galdar-Tour", which gives guided tours around the municipality of Galdar (museums, archaeology sites, famous buildings, etc.) and cultural, leisure and sports activities.



LAS PALMAS DE GRAN CANARIA–TELDE.

Mr Moisés Oliva González, from Social Work Cabinet Moisés Oliva, the which offers services such as formation, creation of projects, issue of Social Reports, Social Expertise, and the management and procedures to apply for support, certificates, access to social resources, socio-sanitary, etc.; Ms Ana María Rodríguez Camacho from "Wosit", a virtual space where people can donate and buy articles to help finance NGOs; Mr Abel Caballero Díaz from "Salirconhijos.com", a website of reference for parents to organise their family leisure time and find services necessary for their offspring, putting them in touch with their objective public; Miguel Ángel Santana Hombre and Ms. Johanna Sosa Báez, Responsible and Assistant, respectively, of the employment plan of the Spanish Red Cross – Las Palmas, who talked about the project "Itinerarios Horizontales con Jóvenes en la Empresa", which takes place in the local assembly of the Red Cross in Telde; Ms Tais Pérez Domínguez from "Renal Help", a mobile application and Web platform that gives answers and offers support to families and people suffering with a chronic renal illness; Ms Isora Lorenzo Méndez and Mr Juan Serantes Asenjo, from Ruta Siete, a non-profit social innovative programme of the University of Las Palmas de Gran Canaria and the University Foundation of Las Palmas, that promotes the creation of communities with values and creates opportunities of positive actions, in order to achieve a sustainable human development, fomenting global citizenship, social entrepreneurship, creativity, motivation, cooperation and change; Mr Pablo Abreu Herrera and Mr Álvaro Sánchez Delgado, from the project "Mi Barrio", of social innovation project aimed at the development of collaborative life in neighbourhoods, facilitating the interaction between neighbours though the use of technology, in this case an app. It is a project that includes hybrid spaces (online-offline), participation, self-management, and technology as a tool for involvement; and Mr David León Suárez from Danele, and education centre specialised in Special Education and psychopedagogy, as well as the design, development and assessment of training programmes and education, professional and family counselling.



CENTRE-MOUNTAINOUS REGIONS.

Mrs María Beatriz Herrera Herrera, from Manjares Isleños, a shop specialised in a variety of products manufactured in the Canary Islands (wines, cheese, oil, honey, marmalades, hand-made sweets, liquors, almogrote sauce, cigar from La Palma, etc.); Mr Javier Fernández García, from Ruta Siete ULPGC; Mr Gonzalo Airám Castro Guillén and Mr Adrián González Mesa, from "Wosit"; and Mr Francisco Roldán Castro and Mr Pablo Abreu Herrera, from the project called "Mi Barrio".



SOUTH/SOUTH-EAST REGION.

Mr Daniel Suárez Guimerá and Ms Mayli Anta Martínez, from “La Granuja Producciones”, an artistic producer that generates cultural impact projects that contribute to the transformation of the social reality through scenic arts; Ms Cristina Suárez Lacalle and Mr Álvaro Sánchez Delgado, from the project “Mi Barrio”, Ms María Martí Pérez; Ms Tayri del Pino González, from Hada Madrina, a children’s clothes shop, including a visit; Ms María González Sánchez, from Entrehilos Mercería, with a visit to it and Ms Lucía Suárez Quintana, from Tasca El Escondite, including a visit to it; Ms Maria Martí Pérez and Mr Nestor Cruz Artilles, both of Route Seven ULPGC; as well as the fruit store Frutería El Frutón and Lolkia pet shop.



WORKSHOP 3: 'INNOVATE, CREATE, ACT'.

This workshop provided a real life example of the design of a social youth entrepreneur project, giving information to the participants on how to create an idea of business, how to find out which are the best opportunities to have success in the market, as well as the best ideas for entrepreneurship. The speech was given by Mr Valentín Brito Cabrera, responsible for the Labour Legal Advisory of the Education and Youth department of the Council of Gran Canaria. At all the meetings except for the meeting of the centre and mountainous regions, which was delivered by Alejandro de Juan González, freelance trainer for businesses, entrepreneurs and unemployed.



ROUND TABLE: 'WHAT ABOUT THE YOUTH?'

It gave information on zeros of information on the youth participation with hints of interventions off use associations assistants and ex-pats such as:

- Tagoror Ajei Social and Educational Association, dedicated to the performance of activities of all types (educational cultural, solidarity...) and for all of the sectors collectives (children, teenagers, adults, old age, disabled...), as well as a collaboration of other associations, with Davinia Saray García Silva and Mr Juan Germán Jiménez Suárez.
- A.M.A. multicultural Association, the finality of which is the realization of leisure, free time, cultural, environmental, and sports activities, from the perspective of education of for social sensitization and the coverage of needs, specially of marginalized collectives, increasing the presence of youth, giving important roles to young people in the programming, realization and review of the activities of the Association, Mr Carlos Delgado Mújica.
- Down Las Palmas Association, which works for the people and families who suffer from Down syndrome, by organising a series of Work Programmes and activities, from which children, youth and adults with Down Syndrome all benefit wholly and directly, with Fátima Peñate Herrera, Psychiatrist and Technical Director.
- Cruz Roja Juventud Gran Canaria, youth section of the Spanish Red Cross, composed of children and youth aged between 8 and 30. Although it does not have its own legal entity, Cruz Roja Juventud is registered as a youth association that develops its social commitment through an action focused towards transformation, with Ms María Conde Guerra, Assistant.
- Cultural Association Suelta del Perro Maldito, with Mr Romén Suárez Rodríguez. This association foments the participation of the youth in the cultural life of the municipality of Valsequillo. It improves the interrelation of the people from the different neighbourhoods of the municipality, develops the creation of plastic and drama creation techniques and promotes the rescue and conservation of folk traditions, among which the Suelta del Perro Maldito (Letting go of the damned dog), is the main act of the celebrations of the municipality.
- Assistants from different town halls of the island and of the Cabildo de Gran Canaria: José María Aguiar Sosa, Manager of the Galdar Youth Club; María Fátima Viera Fernández, Responsible of the Youth Department of the Town hall of Las Palmas de Gran Canaria; José Manuel Padrón Hernández from the Opportunity Programme of the Town hall of Las Palmas; Laura María Suárez Déniz, Responsible for the Youth Service of the Town hall of Teror; Javier Cosío Larrarte, Youth Informer from the Education and Youth Department of the Council of Gran Canaria.

Each of the speakers mentioned above, offered information on the area of their work, interacting with the participants and answering any questions that arose from what was presented. They also discussed the current problematic of youth participation in society, and invited them, at the same time, to become part of the different programmes that try to solve this absence.



PRESENTATION OF THE ERASMUS+ PROGRAMME: YOUTH IN ACTION.

Speech delivered by Juan Carlos Rojas Guadalupe, Responsible of the General Directorate of Youth of the Canary Islands Government. He talked about the Erasmus+ programme: Juventud en Acción (Youth in action), a European Union programme that offers youth personal and professional capacities, from informal education, and fomenting the role of workers and organisations in the area of youth, improving mobility and cooperation.

This speech focused on the design and participation in projects framed inside this programme, in particular, those linked to Youth exchanges and the European Voluntary Service.



COMMUNICATION GAMES AND SOCIAL DYNAMICS.

Different dynamics were used during the presentation of the participants, in the work groups and the daily activator, which made them feel part of a team, with a common core, the treatment of different aspects of life and current society.

This way, each dynamic used would introduce or make reference to something that had been said in the different speeches and workshops, creating a continuing line which allowed them to work on different factors to bear in mind for a full coexistence and development, at a personal and social level, from the perspective of the needs of the youth, especially in terms of employment and social entrepreneurship, such as: confidence, cohesion, coordination, complementarity, communication, leadership, commitment, motivation...



NON-FORECAST ACTIVITIES THAT AROSE DURING THE MEETINGS.

In the North-Northeast Region meeting, carried out in the municipality of Galdar, on the last day the participants had the opportunity to participate in a coaching session within the Congress North Start-ups, celebrated in this municipality to commemorate the Fourteenth Business Fair of the North of Gran Canaria. They were invited by the Community of Town Halls of the North of Gran Canaria. This was valued positively by the participants of the congress, as this allowed them to reinforce what they had learned throughout the congress, and receiving additional information by the Manager of the Community, Mr Alejandro Peñafiel Hernández, on what the fair means.

At the congress celebrated in the Telde-Las Palmas de Gran Canaria area, students, teachers and other members of the Alternating Training Programmes with Work (PFAE), Grifo 2 and Acebuche, both from the town hall of Telde, presented the work performed by these two projects, with the support of a photography exhibition at the place of celebration for some days. These projects are financed by the Canary Islands Employment Scheme and their aim is to train plumbers and carpenters, respectively, to people aged between 16 and 30 years-old people on employment lists, with no professional qualifications, with special formation needs and/or difficulties of insertion.

At the congress celebrated in the Central-Mountainous region, the group visited the social service offices of the town hall of Teror, where the event took place. The participants learned about the work performed there, valuing the social needs that need covering, and how this could turn into a social entrepreneurship.

At the congress celebrated in the South-Southeast region, the visits to the businesses of the youth entrepreneurs within Workshop 2: Panel of experiences, was of great interest. All the businesses are located in the centre of the locality, in order to revive the economy of the area and create commercial activity. All of them received support and assessment from the local development agency of the town council of Valsequillo.



2.- YOUTH MANIFEST.



Assembled all the participants of the European Project "Gran Canaria eSocial", celebrated during the months of April and May 2015, in the different areas of the island of Gran Canaria (North/Northeast, Centre/Mountainous; South/Southeast and Las Palmas de Gran Canaria/Telde), and after the discussions put forward after each speech and workshop, the following manifest has been created:

1. YOUTH PARTICIPATION AND INFORMATION.

Currently, youth participation in society is scarce. The main reason for this is the frequent uncertainty of how to access information and how to use the different resources that are offered.

Motivation in an attitude that young people must have to receive information in an adequate manner. If this attitude does not exist, then the information will not reach the person clearly and concisely.

From here, a change in the dissemination of information is petitioned, and may it be included in educational centres, as not every profile of the young population can access the information through the current means.

2. UNEMPLOYMENT.

Unemployment is one of the issues that mostly worries young people. Bearing in mind that the Canary Islands have one of the highest youth unemployment rates in Europe, this requires actions put into place and strategies to help fight the problems that arise from the current situation of economic crisis that affects, mainly, the youth. The low index of youth emancipation is a clear sign of this, as they have no opportunities.

In many of the proposals to solve this unemployment issue, there are many profiles among the young population that are excluded from the existing programmes. Thus, a review is necessary of the requirements to access support, implying all social agents, among which are the Public Administrations, in order for them to include all the youth profiles of the society.



3. FORMATION.

The current crisis the country is going through, with a high increase of unemployment, has made formation a basic factor in order to find a job. There is a scarce offer regarding the unemployed population. Thus, having a good formation gives additions possibilities of finding a job offer.

The youth frequently find themselves in a situation of scarce o no formation. Therefore, offering training programmes which are free and adequate to the real needs of the labour market is necessary in order for this sector of the population to be introduced into society with good labour possibilities and giving themselves a promising future.

On the other hand, it is also true that there are many "over-qualified" young people who still find it difficult to find a job, and when they finally manage to, rarely is it related to what they had studied.

4. LANGUAGES.

As mentioned above, formation is a basic pillar to confront the uncertain future that awaits ahead. It is important to not just learn the basics, but try to get as much benefit as possible in order to compete in the market, where difference is key to standing out above the other applicants. Therefore, learning languages is essential to get a good job position, which is why many young people have decided to emigrate to learn a language and gain work experience that is unavailable in Spain at the moment.

In the same way, the dissemination of different language training programmes is petitioned, to make it easier to access them.

5. ENTREPRENEURSHIP.

Entrepreneurship is a work alternative which is at hand for many youth.

It is believed that to start up, it is necessary to have an idea that you are fond of, and fight for a good opportunity currently and in the future.

Entrepreneurship is not easy, which is why trust in oneself is necessary and enough motivation to fight for the achievement of objectives.

Therefore, the participants have considered this Project very productive to start their own business, as they have received knowledge, resources, tools and services which young people have available to create a social company and step into the work market.

6. SOME THOUGHTS FROM THE PARTICIPANTS OF THE PROJECT.

- "Never leave an idea as an idea, create it or, at least, try to turn it into a project".
- "Use your idea, create your business".
- "Patience is essential in order to reach your goals, as well as eagerness and a love towards what you are going to do. We must be humble and start slowly, with effort. I also believe that being creative is important and highlighting our differentiation from others, and always joined to the affective part of ourselves".
- "I have learnt that team work, eagerness and never losing hope is important".
- "Social entrepreneurship can change the world".
- "Think and Act, let's create a more social world".
- "All sacrifice has its reward".





3. – SOCIAL ENTREPRENEURSHIP GUIDE.

WHAT IS ENTREPRENEURSHIP? AND, SOCIAL ENTREPRENEURSHIP?.

ENTREPRENEURSHIP

Set of attitudes, abilities, conditions and procedures that pursue the creation and management of companies. It is an innovative action that, by means of an organised system of interpersonal relationships and the use of different resources, is focused towards the achievement of a certain aim.

SOCIAL ENTREPRENEURSHIP

Entrepreneurship from a social vocation perspective, with an ethical commitment higher than that of companies created for the benefit of its owners. Its main characteristic is to contribute to significant changes in society as well as find answers to the community's needs.



WHAT IS SOCIAL YOUTH ENTREPRENEURSHIP?.

Set of initiatives motivated by social interests performed by the youth. In order to start up these community transformation actions, they organise and self-manage themselves. In addition, the aim is to link entrepreneurship with civic commitments, in order to generate income that is then used for common aims. Social entrepreneur actions can be carried out individually or collectively, by way of the grouping of people that share the same interests and social concerns.



THE FIRST STEP TO CARRY OUT A SOCIAL ENTREPRENEUR ACTION IS THE ANALYSIS OF THE SURROUNDING, EVALUATING SHORTAGES AND IMPROVEMENT OPPORTUNITIES, AND REFLECTING ON THE ACTIVE ROLE THAT CAN BE PERFORMED IN THIS SPECIFIC CONTEXT.

WHERE DO
I START?



WHERE CAN I GO TO GET INFORMATION?

ONCE YOU HAVE THOUGHT ABOUT THE PREVIOUS ANALYSIS OF THE CONTEXT AND TRANSFORMED IT INTO A POSSIBLE IDEA OF A “BUSINESS“, THE NEXT STEP WOULD BE TO LET US KNOW ABOUT THE DIFFERENT ASPECT REGARDING PARTICIPATION, ASSOCIATIONS, AND IN DEFINITE, ASPECTS RELATED TO SOCIAL YOUTH ENTREPRENEURSHIP.

Therefore, you may go, among other places, to the Youth Services and Local Development Agencies of the different Town Councils, The Chamber of Commerce of Gran Canaria (<http://www.camara-grancanaria.org/>), the University Foundation of Las Palmas (<http://www.fulp.es/>), Work Promotion Projects from different entities, among them the Economy Promotion Society of Gran Canaria (<http://www.spegc.org/>), etc., where you shall receive support and assessment on the initiatives and ideas you have in mind.

ITINERARIES FOR SOCIAL ENTREPRENEURS.

INDIVIDUAL ENTREPRENEURSHIP.

I START BY ANALYSING:

- The surroundings
- The shortages
- Improvement opportunities

I think about the active role that I can develop in this specific context

DOUBTS THAT I COME UPON:

- Where can I get information?
- Who can help me?
- What sort of Company can I create?
- Where can I find the resources?
- Is my idea viable?

BUT. WHERE SHOULD I GO:

Youth Services and Local development agencies from the town hall, the Chamber of Commerce of Gran Canaria, the University Foundation of Las Palmas, different Employment launches, among them, the Society for the Economic Promotion of Gran Canaria, etc.

COLLECTIVE ENTREPRENEURSHIP.

VISUALIZATION OF NEEDS

- Set meetings
- Surround yourself with committed people

CREATE WORK GROUPS

- Internal communication and publicity
- Joint participation

DECISION MAKING

- Non-profit association
- Social economy companies

DEVELOPMENT OF INICIATIVES

- Order of priorities
- Work deadlines
- Agreements

INTERVIEWS TO THOSE INVOLVED

- Improve possibilities
- Dissemination among the public administration

ENTREPRENEUR SCHEDULE.

BUSINESS IDEA

- Identifying a business opportunity

PRODUCT MINIMUM VIABLE

- Developing a minimum viable product
- Communication

START UP

- Schedule of start-up, company incorporation and legal obligations

BUSINESS MODEL

- Design and validate the assumptions of the business model
- Identifying customer segments

BUSINESS PLAN

- Economic, technical and financial feasibility study of the business project
- Search for financing



GLOSSARY OF BASIC CONCEPTS.

COMPANY

Organisation or institution carried out by people or collectives, dedicated to activities or the pursuit of economic or commercial benefits, in order to satisfy the needs of goods or services of the population.

SOCIAL ECONOMY

Set of economic and business activities that pursue a general, economic and social purpose, based on the principles of supremacy of people and the social purpose above capital, the application of the results obtained from the activity to social aims, the promotion of internal and external solidarity (local development, gender equality...) and independence regarding public powers. Social economy englobes in its framework for its actuation, the following entities: cooperatives, labour societies, insertion companies, fishing guilds, associations and foundations.

SOCIAL COMPANY

Company whose social objective of common interest is the reason of being of the commercial action. This generally translates in a high level of social innovation, whose beneficiaries mainly revert in the realization of this social objective. Its organisation or property regime is based on democratic and participative principles, oriented towards social justice, which are a reflection of its mission.

ASSOCIATIONISM

Movement that tends to create groups or collectives that defend a set of interests, ideals and common rights.

EXAMPLES OF CERTAIN EXPERIENCES OF SOCIAL ENTREPRENEURSHIP.

BANKER OF THE POOR

It is a world-famous social entrepreneur who has managed unimaginable social achievements in the eradication of poverty in Bangladesh. His name is Muhammad Yunus. His idea was to lend small amounts of money without a guarantee to those suffering poverty. In 1983, he created a bank from which he would lend money to those in need, in particular, to women. This initiative began through the concession of microcredits that allowed the borrowers to finance work projects, in definite, of subsistence of people.

REAL ALTERNATIVE TO NIGHT LEISURE

The Youth Association Abierto Hasta el Amanecer, in Asturias, Spain, is managing a night-time leisure programme for the youth of the City of Gijón. They make use of the public spaces of each of the neighbourhoods of the city, fomenting youth participation, the decentralisation of weekend leisure, and opening public spaces that were closed at night in order to foment a non-consuming leisure. The outstanding aspect of this initiative is that it is the youth that organise, plan and are responsible for the correct working of the activities.

RECOVERY OF COMPUTERS AND BICYCLES: TICBOI AND BICIBOI

The Marianao Foundation mainly works with collectives under social risks. In order to invigorate the neighbourhoods and, in particular, the collective of youth in risk of exclusion, the TICBOI and BICIBOI programmes were created. A group of youth participate in this project, learning social abilities and increasing their professional capacities through the recovery of computers and bicycles.

WORLD BUTTERFLY EFFECT

The Neighborhood Association "Casco Antiguo Mairena" (Andalusia) was created to defend the interests of its people and to work for the benefit of the community. Young people have found in this association a space to develop their concerns and personal growth. They are based on the belief that working together can change the world, bearing in mind the butterfly effect. They fight against injustice and social problems.

RADIO OPEN TO THE NEIGHBOURHOOD

Youth and people older than them share a common space and work for a common objective on Radio Tamaraceite (Gran Canaria). It is an open radio which allows the participation of any group interested, offering a leisure and learning alternative. Through this space, the idea is to improve the social conditions of the community.



INTERNATIONAL INSTITUTIONS THAT OFFER SUPPORT TO SOCIAL ENTREPRENEURSHIP.

ASHOKA (WWW.ASHOKA.ORG)

It supports and mediates in innovative ideas in hands of social entrepreneurs to foment structural and lasting changes. The criteria that they follow for the selection of ideas are: have an ethic motivation focused at achieving significant social changes, a commitment with social initiatives, to be creative when defining objectives and providing innovative ideas to overcome obstacles. Ashoka offers a monthly support for three years so that the social entrepreneur can spend time solely on developing the idea. At the same time, it offers a number of professional services and collaboration and exchange opportunities with people in their same situation.

THE SCHWAB FOUNDATION (WWW.SCHWABFOUND.ORG)

It is a world-wide platform for the promotion of ideas oriented towards social entrepreneurship. It put resources at hand for those entrepreneurs who need ideal opportunities that will guarantee the success of their initiatives

THE SKOL FOUNDATION (WWW.SKOLLFOUNDATION.ORG)

Its mission is to mediate, connect and visualise social entrepreneurs in order for their interventions to have as highest impact as possible. Mediating with social entrepreneurs through their Skoll Branch for social entrepreneurship, they offer support to projects for three years. They have also created a study centre to promote and teach people what Social Entrepreneurship is at Oxford University. They have created an online community called Social Edge for people to connect, learn, get inspiration and share resources

LINKS OF INTEREST.

- Youth social entrepreneurship. 18 good practices. Fundación Bertelsmann:
http://www.fundacionbertelsmann.org/fundacion/data/ESP/media/Buenas_Practicas_ESJ.pdf
- Social Entrepreneur Guide. Comillas University and E-SOST research group:
<http://upoemprende.upo.es/media/upload/2013/05/31/Gu%C3%ADa%20del%20emprendedor%20social.pdf>
- Companies that inspire future. Eight cases of social entrepreneurs. ESADE:
<http://itemsweb.esade.es/wi/research/iis/publicacions/EmpresasInspiranFuturo2010.pdf>
- Effective management of social entrepreneurs. Social Enterprise Knowledge Network:
<http://idbdocs.iadb.org/wsdocs/getdocument.aspx?docnum=1579031>
- Spanish association of social entrepreneurs:
<http://socialemprende.org/caja-de-herramientas/>
- On Millennials.
<http://www.inakiortega.com/>
- Resource guide for Young entrepreneurs. Max Weber institute:
http://xuventude.xunta.es/uploads/Emprendimiento_economico_y_social_en_Espaa.pdf
<https://apfobelblog.wordpress.com/2012/03/07/guia-de-recursos-para-emprendedores-sociales/>
- Entrepreneur tools.
<http://www.emprenderesponsible.org/>
- Funding.
<https://www.grow.ly/>



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Gran Canaria Social

ORGANIZERS:



Erasmus+

CO-FUNDING:



PARTNER MUNICIPALITIES IN GRAN CANARIA:



OTHER PARTNER ORGANISATIONS:

